

2010 Popcorn Festival Poster Contest

Eligibility: Contest is open to all artists. The winning entry will receive \$1,000 prize and the artist's design will be used in posters, souvenir T-shirts and the Popcorn Festival Brochure to help promote the Valparaiso Popcorn Festival. 1st Runner Up will receive \$300 cash prize.

All entries agree to the following conditions:

- Open to all local artists.
- Entry fee of \$20 per entry. Limit-2 Entries per artist.
- Types of work- Original artwork in any flat medium (no three-dimensional art.) Brighter colors reproduce better for the poster, brochures & T-shirts, light pencil marks will not show up.
- Poster size must not exceed 11 x 17. Smaller entries must be capable of enlargement to 11 x 17.
- Finished artwork must be mounted on black poster board or foam core.
- The finished artwork must include the words "32nd Annual Valparaiso Popcorn Festival Saturday, September 11, 2010." Design may include the theme for 2010 "Popcorn in Paradise"
- Artwork must be appropriate and versatile for numerous promotional marketing purposes.
- *Artist will be required to design the 2010 Popcorn Festival button which will be at a later date.*
- Completed entry form must be attached to the back of each entry.
- Artwork will be displayed at Valparaiso University-Student Union 4-19-10 through 4-26-10.
- The winning artist agrees that all rights of ownership are relinquished to the Valparaiso Community Festivals & Events, Inc/Valparaiso Popcorn Festival for exclusive use for the Valparaiso Popcorn Festival and the winning artist agrees to allow the VCFE to use the artwork for marketing purposes in any and all future promotions.
- VCFE, its members, affiliates and business invitees are not responsible for any lost, damaged artwork.
- The VCFE office reserves the right to disqualify entries without notice for failure to comply with the terms and conditions or incomplete forms.

Artwork will be judged on the following:

- Quality of Design
- Creativity and Originality of the Artwork
- Appropriate Theme
- Reproducibility

Please drop entries off to the VCFE office, 162 W. Lincolnway, Valparaiso IN 46383
219/464-8332. Drop of no later than 12 noon on Tuesday, April 13th, 2010

Artwork will be on display from Monday, April 19th-Monday, April 26th at the Valparaiso University Student Union. The winner will be announced the week of April 19th.

Artists may pick up artwork Tuesday, April 27th between 10 am – 4 pm

For more information on the Valparaiso Popcorn Festival, please visit www.valparaisoevents.com



Valparaiso
COMMUNITY
FESTIVALS & EVENTS

162 W. Lincolnway Valparaiso IN 46383

www.valparaisoevents.com email: eventinfo@valpocfe.com

219-464-8332

2010 Popcorn Festival Poster Contest Entry Form (please print legibly)

Name: _____

Address: _____

City, State, Zip _____

Home Phone: _____ Work Phone: _____

Email: _____

Medium: _____

Entry Fee: \$20 ___ Check (Payable to VCFE Inc.) ___ Cash

Date: _____ Check Number _____

****Entry fees are non-refundable****

**Deadline Tuesday, April 13th 12 Noon
Drop off at the VCFE Office
162 W. Lincolnway**

Popcorn Festival Date: Saturday, September 11, 2010